

# SOAR FOR BLACK MEN: GROWING YOUR HIDDEN TALENT

Today, there is nearly a complete omission of Black men in leadership roles. With only 4 Black male CEOs in the Fortune 500 and makeup only 1.6% of executives and senior leaders, role models and opportunities are scarce. The time is now to invest in your emerging Black men leaders and to develop and prepare them for higher levels of leadership.



## LEARNING OUTCOMES

- Increased self-awareness driving behavior change
- Personalized leadership development plan
- Mastery of tactical skills designed to have an immediate impact in the workplace
- Enhanced strategic networks expanding visibility and exposure
- Game-changing confidence boost

## IMMERSIVE CURRICULUM

- 3 learning domains: Personal Growth, 21st-Century Mastery, and Professional Growth
- Individually tailored based on personal multi-dimensional assessments
- Intentional to address specific barriers and gaps that hold Black men back at work



"SOAR has been an amazing experience for me. I've been a part of a number of leadership development trainings, but SOAR is different. SOAR not only focuses

for the core challenges of advancing in Corporate America, but you are grouped with other great men from other organizations trying to achieve the same goals and overcome similar challenges. The interactions each session are tremendous. The networking opportunities are available as well. I highly recommend SOAR for those looking to enhance their leadership skills and advance their careers." **Director of Sales | UPS**

## ENVIRONMENT

- Hybrid + peer-to-peer learning
- Black men-specific learning cohort
- 1:1 coaching opportunities
- Safe space for authentic discussion and dialogue to facilitate connection and growth
- Access to senior-level Black men

## DELIVERY + COST

- 9 month leadership journey:
- 2-day Kick-Off Retreat
- 8 monthly day-long meetings
- Led by SOAR-certified facilitator
- Cost: \$8,000
- Registration now open for 2024 SOAR programs
- Delivered in Louisville, Kentucky + Memphis
- **REGISTRATION NOW OPEN**

## INTENTIONAL INVESTMENT

Unique challenges require customized solutions to meet the needs and demands Black men face in the workplace. The SOAR program is an engaging learning experience that is designed to develop and supply your talent pipeline with "Ready Now" Black men leaders for promotion and advancement within your company. Through a targeted and integrated curriculum, participants will master how to create strategic networks, build team dynamics for cross-functional success, persuade with impact, influence through visioning, and negotiate successfully for their organizations.

"I am a better leader" **100%**

"SOAR learnings has impacted my work performance." **93%**

"I am satisfied with my SOAR experience" **100%**